

Mobilitat Chitchat

The logo for Mobilitat .COM features a red location pin icon integrated into the letter 'O' of 'MOBILITAT'. The text '.COM' is in a smaller font to the right. The entire logo is set against a red rectangular background.

MOBILITAT .COM

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Where technology and
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Easy Rides GIS Functions Moving to Google Maps

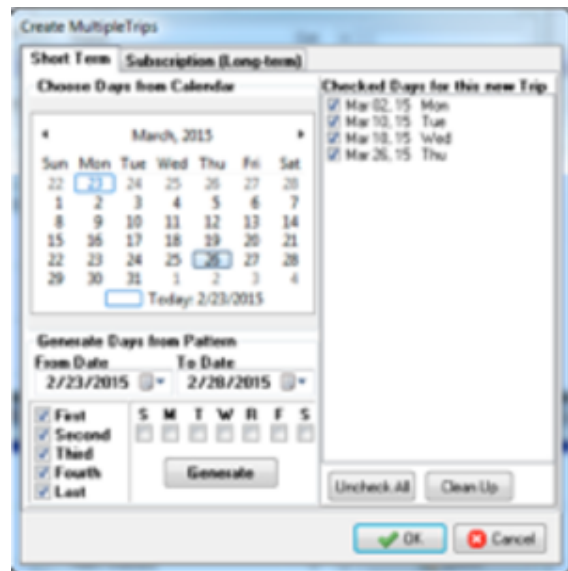
After many years working with Microsoft MapPoint as our primary geocoding and calculation mapping solution, we learned last fall that the MapPoint product would be discontinued at the end of 2014.

Although we have had Google Map integration for years, it has been limited to displaying a trip, client, route or address, we have been hard at work to replace MapPoint's geocoding and mapping functionality. The first pilot systems have started using the new Google Maps version, and we will be rolling out to others throughout the Year. While there may be some functionality changes, we look forward to being able to take advantage of the features of Google Maps, such as more up to date geocoding and address searching, Street and Satellite view, Traffic overlay and many other nifty features.

Tips and Tricks: Short Term Reruns

Short Term Reruns are a great way to make make many copies of a trip across an irregular pattern of days that wouldn't fit well for a regular subscription. Short Term Reruns are created by clicking the Subscriptions button, then choosing the Short Term Rerun tab. You can then select the days you wish to make trips for, and then you will be presented with the

trip form to make the trips. An important distinction between Short and Long Term Reruns: Short Term Reruns make all the trips for each selected day immediately, instead of waiting for each day schedule to be created.



Upcoming Training:

- May 28th - Using a custom report to manage Payroll Hours
- July 23rd - Training on the new Google Maps integration
- September - TBA

System Spotlight: Clovis

by Paul Gardner

This last year has had us very busy with new customers. Now that they've been up and running for a while, one of the spotlight customers we would like to tell you about is The City of Clovis Transit in California.



Clovis Transit went from scheduling and dispatching on paper to Easy Rides Integrated with tablets. We thought people might like to see a before and after video of an implementation, so we had O'Leary Productions come out and shoot the process from before start until finished and running for a few months. You can see it on our website at www.mobilitat.com - just click on the City of Clovis video - you really should check it out!

For those of you who know me, you know that I like to enjoy the local restaurants when I travel, and Clovis has an abundance of great places to eat. Amy coined the phrase "Food-a-

palooza” to describe the all of the different places we went to eat while I was there. Shonna and Amy even arranged a very nice lunch for all of the transit, maintenance and IT staff to thank everyone for their efforts on this project and it was absolutely delicious!

I want to personally thank the City of Clovis General Services Manager Shonna Halterman, Transit Supervisor Amy Hance, Dispatcher Sue Avila and the rest of the staff in the Transit Department at Clovis - they were all so great to work with, and I thoroughly enjoyed working on this project every step of the way. I also want to give a big “thank you” to the IT department (Jesse Valez, Patrick Linares, Chris Krahn and Brett Garvin) - they were top-notch!

I have to tell you about the working environment there at the City of Clovis. It was an especially pleasant and fun place to be. Shonna and Amy have created a very positive atmosphere there that shows a great deal of care for employees and customers. I really felt appreciated there and I think the regular employees do too - I'd do anything I could for them! When it's time for me to retire (many years from now), I might just go back to driving part time and I can only hope it's for a place like Clovis Transit.

Upcoming Conferences

June 1-5, CTAA, Tampa FL Booth 314 and 316

June 10-11 OPTA, Columbus, OH

June 10-12 IPTA, Des Moines, IA

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