

Mobilitat Chitchat



A Bi-Monthly Newsletter from Mobilitat

December 2010

Introducing Easy Rides FIRST

At the 2010 CASTA fall conference, Mobilitat announced the release of a brand new edition of Easy Rides designed for transportation providers who may be just starting out, or are looking for their first scheduling & dispatching software.

Easy Rides First is a single user version of Easy Rides Basic with many of the same features. It is also fully scalable and easily upgraded as your operation grows.

This is an amazing value because the price is just \$6,000 complete! That includes Easy Rides First software for a single user on one computer, a pre-configured database with the basics already setup (but still customizable) and your first month of training and support – no ongoing fees or licensing required, and no surprise costs!

After the first month, additional training or support is offered on a pay as you go basis as needed.

Give us a call Toll Free 888-806-6595 for a demo.

Welcome Emily Electsie Hales!

Cliff Hales is the proud father of a beautiful baby girl born in November. Baby and mother are in good health.

Pictures at

<http://thekeet.smugmug.com/Children/Family-Picutre/Baby-Emily>

We would like to welcome our newest customers to the Mobilitat community

- Waldo CAP – Belfast ME
- DeKalb County – Auburn, IN

More to come in the next newsletter.

Paul Gardner Travels to Alaska For CARTS Upgrade

In October, Paul had the pleasure of travelling to Soldotna Alaska to provide On-Site training for long time Easy Rides customer CARTS, who recently upgraded to Easy Rides Plus.

Things are tougher in Alaska, and they frequently travel on some pretty rough non-paved roads. Check out the 4 Wheel Drive bus.



Drivers may need to Lock hubs at the beginning of a road, and will always have to be aware of bears or moose!

2010 CASTA Conference



The exhibitors at the CASTA conference let their passion for the transit industry show. There were more exhibitors than ever before making the CASTA show one of the best conferences this year.

When first arriving at the Colorado conference site, I marveled at the breathtaking beauty of the mountains. Was this the wrong trade show; perhaps a hospitality or tourism conference? No, the onsite networkers were definitely comparing notes on how to give more service with less money. Budget cuts were definitely a heavily discussed topic.

Whenever the opportunity presented itself the entire group went outside. On Thursday CASTA Board Members served us all ice cream and that evening we were treated to a relaxing social hour. Raffle prizes were given away at the conclusion of the conference. Mobilat gave away a \$100.00 Visa Card. The card was won by Sherry Ellebracht, Government Relations Officer, at RTD.

The CASTA conference just keeps on growing.

Contact Us

If you need to change your email address, would like to subscribe or unsubscribe from the newsletter or have a suggestion, email us at: News@mobilitat.com or call us toll free at 888-806-6595

Tricks & Tips

Address Directions & Phone Number

Edit Location

☐ Frequent Drop Off Address

Location Name
Dr Orin Scivello DDS (4320 Mayfield Rd)

Street Address
4320 Mayfield Rd

City
South Euclid

State
OH

Zip
44121

Mailing Address
4320 Mayfield Rd

Directions
In the building behind the Little Shop of Horrors, 2nd floor.

Site
South Euclid

Phone
(888)806-6595

Geographical Information

Latitude
41.5206028012952

Longitude
-81.5243407056439

☐ Run Geocode Wizard for this Address

When editing an existing address, you can enter the directions and the phone number, and it will display in an open trip ticket and print on some manifests. That way, the directions are ready and available to any trip using the address!

Monthly Training

We hold monthly online training sessions to show new Easy Rides features or review existing ones to make your job easier. Here is the schedule of upcoming training:

- Dec 16: Consolidate and Correct Addresses
 - Jan 18: To Be Announced
- Sessions are usually 20-45 minutes long.

Check out our online video tutorials

<http://www.mobilitat.com/support/training-videos>

If you would like to participate in our monthly training or would like to suggest a future topic, please email training@mobilitat.com

Have a wonderful holiday season!