

# Mobilitat Chitchat



A Bi-Monthly Newsletter from Mobilitat

December 2009

## 2009 Alaska Transit Conference



We had a great time at the 2009 Alaska Community Transportation Transit Conference in October. We always enjoy seeing old friends and meeting new ones and we are especially excited that Alaska is working towards using technology to provide more rides. While in Alaska, we rode the [Chugach Explorer](#) from Anchorage to Wasilla and back again. It was a great experience!

At the conference, we had a drawing for a big screen monitor. Gerry Hope, Transportation Manager for the [Sitka Tribe of Alaska](#) was the lucky recipient! Gerry said, "I gave the monitor to my wife who works at the Sitkans Against Family Violence (SAFV) Shelter - and she loves it!" He also said, "Thank you for both your participation in the ACT Annual Conference and the wonderful door prize(s) from Mobilitat! I believe your business participation has a positive impact, especially in the dialogue with IT information systems."



## Little Known Tips and Tricks: Rides Analyzer sort orders

Ride Analyzer: All Rides Dec 01 2009 to Dec 31 2009

trName	trPickUpTime	trFunder
Kitchens, Marianne	12/08/2009 11:30:00	Self
Kringle, Kris	12/02/2009 13:30:00	NPole Tc
Kringle, Kris	12/02/2009 17:30:00	NPole Tc
Kringle, Kris	12/04/2009 13:30:00	NPole Tc
Kringle, Kris	12/04/2009 17:30:00	NPole Tc
Kringle, Kris	12/23/2009 13:30:00	NPole Tc
Kringle, Kris	12/23/2009 17:30:00	NPole Tc
Kringle, Kris	12/24/2009 13:30:00	NPole Tc

In Rides Analyzer, you can accumulate sort orders by control-clicking on column headings. For example, control-click `trName`, then `trPickUpTime` and it will sort first by name, and then by date within each name.

## Upcoming Tradeshows

We will be in attendance at numerous conferences in 2010. Check the links and mark your calendars. We look forward to seeing you at our booth!

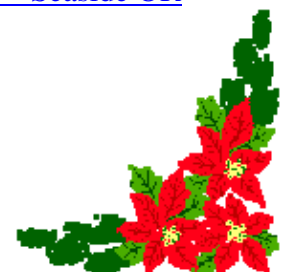
May 2-5 [APTA Bus & ParaTransit Conf. - Cleveland OH](#)

May 19-20 [OPTA - Cleveland OH](#)

May 23-25 [CTAA - Long Beach CA](#)

Oct 24-27 [National Rural Public & Intercity Bus Trans Conf. - Burlington VT](#)

Oct 24-27 [OTA Annual Conf. - Seaside OR](#)



## GTA Annual Conference



The [Georgia Transit Association \(GTA\)](#) holds its annual conference each December. This year saw the conference once again in beautiful Athens Georgia! Native Georgians commented at length about the cold weather. We, having flown out of blizzard conditions in our respective areas of the country, found this very amusing!

Wednesday evening was the opening reception and casino excitement with Blackjack, Roulette, Poker and Craps tables. Winners redeemed their chips for tickets which were then used to win prizes. Daniel Foth, Vice President of Jordan, Jones & Goulding won our Kindle eReader tablet!

On Friday, Mobilitat provided lunch and conducted an overview session of the latest features and reporting capabilities of Easy Rides for interested Georgia clients. We look forward to returning to Athens again next year!

Mobilitat would like to express our appreciation to all who had a hand in this year's conference!

### Contact Us

If you need to change your email address, unsubscribe from the newsletter or have a suggestion, email us at: [newsletters@mobilitat.com](mailto:newsletters@mobilitat.com) or call us at 888-806-6595

## Who Else Wants Training?

We hold monthly online training sessions to show new or little known Easy Rides features to make your job easier. Here is the schedule of upcoming training events:

- Jan 21, 22: Scheduled Backups
- Feb 18, 19: Consolidate and Correct Addresses
- Mar 18, 19: Advanced Access Reporting

Sessions are usually 20-40 minutes long. You can choose which day to attend.

You can also receive training with our online video tutorials:

<http://www.mobilitat.com/support/training-videos>

If you would like to participate in our monthly training or would like to suggest a future topic, please email [training@mobilitat.com](mailto:training@mobilitat.com)

## Happy Holidays!

Our warmest wishes go out to you, your families and your riders this holiday season.



**Merry Christmas from all of us at  
Mobilitat!**