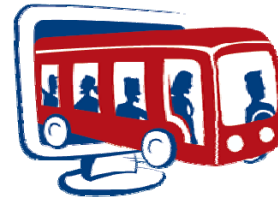


# Mobilitat Chitchat



A Bi-Monthly Newsletter from Mobilitat

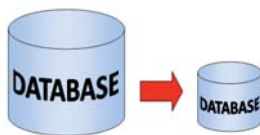
April 2010

## Customer Spotlight: Michiana Area Council Of Government



The [Michiana Area Council Of Government \(MACOG\)](#) in South Bend Indiana, provides subsidized fares to taxi riders in Elkhart and Goshen Indiana. They recently implemented an install of Easy Rides Plus with Mentor Ranger Mobile Data Computers. The Ranger units are installed in the vehicles of ACE Cab, which provides the rides and dispatching. MACOG is currently verifying the data produced by the MDTs. Once verification is complete they will be able to go paperless! It has been a lot of work, but the effort will soon pay off!

## Shrinking Your Database



Over time as your trip archive grows, the database can become fairly large. Some of the oldest trips in the archive are rarely if ever used for current reports. If you have an older server, and many years of archived trips which are no longer reported on, we can segment the database, removing the old trips to help speed up the performance of reporting on the remaining trips. If you think you might have a need for this, call us today!

## CalACT



Cindy, Cliff and Brian Frank, the most recent addition to the team, recently returned from the CalAct conference in San Francisco. It's wonderful to associate with so many people who are doing great work to provide more rides to people every day. We had a great time meeting new people and seeing old friends! Not to mention the great food of Fisherman's Wharf and a quick walk (felt like a hike with those hills) to China Town. Congratulations to our drawing winner, Mindy Jackson of El Dorado County Transit Authority. We look forward to seeing many more of you next month at CTA in Long Beach!

## Keep up to date with us through Facebook!

Now you can receive the latest news about Mobilitat and Easy Rides through your Facebook account! Just go to our [Facebook page](#) or search for us in Facebook and click the "Like" button. Each time we post news, it will automatically show in your Facebook account!

## New Video!



Shortly after adding our new “Adding Reruns” tutorial video, we followed up with its companion “Suppressing A Rerun”. Go watch it and keep checking back because more videos are coming! Each video is an easy to follow walk-through of a selected topic you can watch as often as you like. Access our videos at <http://www.mobilitat.com/support/training-videos>

## Who Else Wants Training?

We hold monthly online training sessions to show new or little known Easy Rides features to make your job easier. Here is the schedule of upcoming training events:

- May 20, 21: Log Odometer and Time
- Jun 24, 25: Planner Board
- Jul 22, 23: Real Time Dispatching

Sessions are usually 20-40 minutes long. You can choose which day to attend. You can also receive training with our online video tutorials:

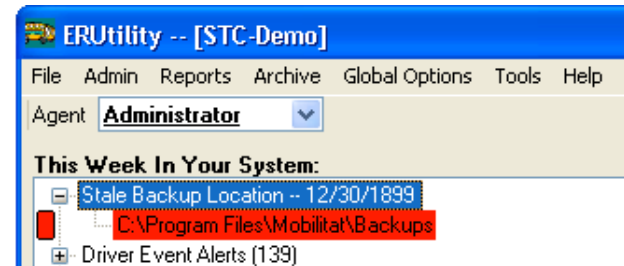
<http://www.mobilitat.com/support/training-videos>

If you would like to participate in our monthly training or would like to suggest a future topic, please email [training@mobilitat.com](mailto:training@mobilitat.com)

## Contact Us

If you need to change your email address, unsubscribe from the newsletter or have a suggestion, email us at: [newsletters@mobilitat.com](mailto:newsletters@mobilitat.com) or call us at 888-806-6595

## Little Known Tips and Tricks: Backup Checkup



Sometimes a scheduled backup stops working because system passwords are changed. Right after a server crash is a bad time to find out that your backups stopped working six months ago. Easy Rides Release 4 has a new feature in the utility to alert you if backups have not been taking place regularly. In the Utility go to Tools-> Backup Location and select the folder that contains your regular backups. The main screen in the Utility will show you if no new backups have been created in more than a week. Call us if you need any help setting up a backup routine or if you have any questions.

## Upcoming Tradeshows

We will be in attendance at numerous conferences in 2010. Check the links and mark your calendars. We look forward to seeing you at our booth!

May 19-20 [OPTA - Cleveland OH](#)

May 23-25 [CTAA - Long Beach CA](#)

Jun 22-24 [IPTA – Sioux City IA](#)

Sep 14-17 [CASTA - Beaver Creek CO](#)

Oct 24-27 [National Rural Public & Intercity Bus Trans Conf. - Burlington VT](#)

Oct 24-27 [OTA Annual Conf. – Seaside OR](#)

